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Mr Sadiq Khan
Mayor of London
City Hall,
London,
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30 November 2017

Dear Mayor

I'm writing to you in support of Brent's bid for London Borough of Culture 2020 in particular to stress how the whole weight of the council is and will be committed to making an outstanding, memorable and sustainable success of the year.

In 2020, our parks and open spaces, and as you'll see from our bid even our streets are set to feature as important venues for mass events, so our relevant staff teams are all being deployed in support of these plans.

Another innovative and exciting element you'll read about in our bid is the proposals to throw open facilities and buildings across the whole borough as cultural performance and rehearsal spaces, so I'm happy to confirm that the council's own estate and property portfolio is ready, willing and able to play its part. We will also establish an online platform to enable bookings.

Ours is a bid from and for everyone in the borough, so I am pleased to confirm that our schools and our children's services are fully engaged, supporting and encouraging young people to take a lead in shaping the plans, and of course through 2020 itself. We'll be particularly keen to support our looked after children in making the most of these opportunities.

Similarly, our communities and adult social care teams are on the case supporting this bid. 2020 will be a year with many genuine opportunities for older people, and people with both physical and learning disabilities to actively participate.

Our communication and marketing team will of course play a key role in promoting the year to the whole borough, the whole city, and indeed the whole world. Our use of social media is along with the best of the public sector and the level of social media contact with the Brent bid has been voluminous, demonstrating that we will be able to do even more if selected.

And we have approval to match funding of £330,000 in place already.

Our bid documentation sets out our plans for a new Brent Cultural Trust. This isn't just an idea we'll follow through if we are successful in our bid, this is a solid plan we are already bringing to fruition.

I hope this is helpful in reassuring you that our bid has genuine depth, rigour and resource behind it. Our bid proposals are concrete promises, and we will deliver.

Yours sincerely



Carolyn Downs
Chief Executive